

Verfügbarkeit: ab sofort

ABOUT ME

Produces the video, motion graphics and campaign assets that carry client brands across marketing channels. Works primarily in Adobe Premiere Pro and After Effects, leading digital campaign production end-to-end, from concept and storyboard through edit and distribution.

EDUCATION

Bachelor's Degree (Media & Communication)

LANGUAGES

English (*fluent*)

German (*basic*)

SKILLS & CERTIFICATES

Adobe Premiere Pro 9/10

Adobe After Effects 9/10

Motion Graphics 9/10

Brand Storytelling 9/10

Content Production 8/10

Digital Campaigns 8/10

INTERNATIONALITY

- Produces campaign content for clients across multiple markets and languages
- Coordinates with marketing and consulting teams on cross-channel campaign rollout

INDUSTRY FOCUS

Brand & Marketing 9/10

Video / Motion Production 9/10

KEY FOCUS AREAS

Video Production

Produces and edits video content end-to-end in Adobe Premiere Pro, from concept and storyboard through final delivery. Handles cutting, pacing, color and sound to ship polished, on-brand output.

Motion Graphics

Creates motion graphics and animated assets in After Effects that carry client brand identity across channels. Builds titles, transitions and animated elements that lift the production value of every edit.

Digital Campaigns

Plans and produces assets for multi-channel digital marketing campaigns. Tailors content into the right formats and aspect ratios for each platform and audience.

Brand Storytelling

Shapes narrative and pacing so each video communicates a clear brand message. Keeps tone, visuals and messaging consistent across a campaign's assets.



RECENT PROJECT EXTRACT

2022 – today

Brand & Campaign Content Production (multi-channel campaigns) – Video Editor & Digital Marketing Lead

Industry: Marketing / Content Production

Role: Video Editor & Digital Marketing Lead

Description: Produces video, motion graphics and campaign assets across client marketing channels using Premiere Pro and After Effects. Leads content production from concept and scripting through final delivery. Builds multi-channel digital campaigns tailored to each platform and audience. Owns the creative edit workflow, keeping brand and quality consistent across output.

2020 – 2022

Video Editing & Content Production (client marketing assets) – Video Editor

Industry: Marketing / Media

Role: Video Editor

Description: Edited video and produced marketing content across client engagements, from short-form social clips to promotional and brand videos. Handled the full Premiere Pro edit workflow, cutting, motion graphics, color and sound, to deliver polished assets on schedule. Adapted content into multiple formats and aspect ratios for different channels. Built the production and storytelling experience that carried into the digital marketing lead role.

2019 – 2020

Video Editing & Motion Graphics (social & promotional video) – Video Editor

Industry: Media / Creative

Role: Video Editor

Description: Edited social and promotional videos for a range of clients, working primarily in Adobe Premiere Pro. Built lower-thirds, titles and simple motion graphics in After Effects to raise production quality. Managed footage, cuts, color and audio to deliver clean, on-brief final videos. Deepened the editing and motion-graphics craft that anchors the current role.

2018 – 2019

Content Production Foundations (video & digital assets) – Junior Video Editor

Industry: Media / Creative

Role: Junior Video Editor

Description: Started editing video and producing digital content for social and marketing use. Learned the core Premiere Pro workflow, cutting, transitions, audio sync and export, on real client deliverables. Assisted senior editors on larger productions and handled revisions and format adaptations. Built the video-editing fundamentals that the later editing and campaign work is built on.